

MADE



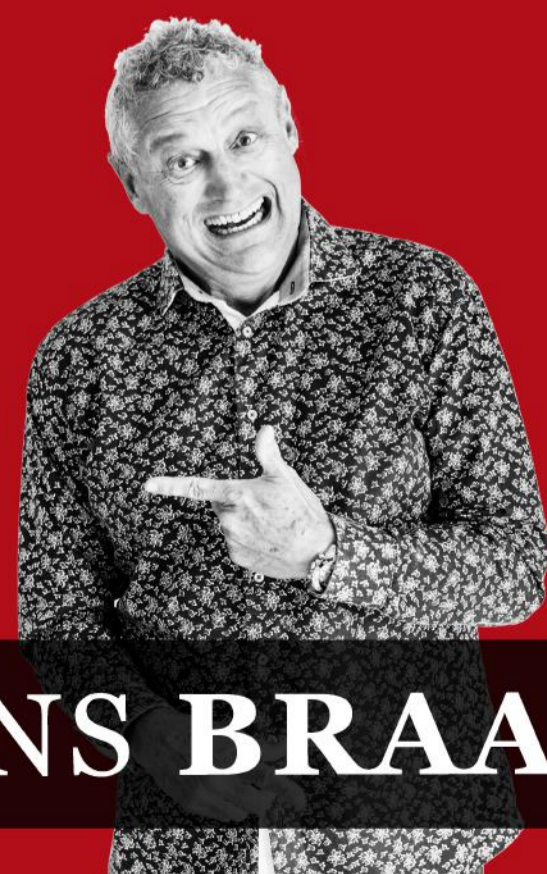
IN SA



Barry Hilton

PRESENTS

my cousin  n NOU GAAN ONS **BRAAI**



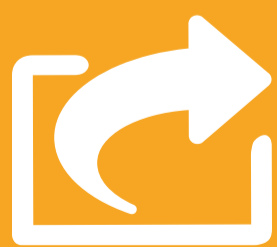


**The
Lekker Braai
Made in South
Africa e-zine
will promote
and showcase
Made in South
African
products and
to encourage
the consumers
to buy local
and to
understand
and benefit
from buying
local.**

**The current economic
conditions make
Lekker Braai
Made in South Africa
magazine
the prime place and time for
South African manufacturers
to showcase the many
amazing local brands and
products.**



FUNNIEST
BRAAI
VIDEO
EVER
CLICK
HERE



Barry Hilton

PRESENTS

my cousin 

NOU
GAAN ONS
BRAAI



www.mycousin.co.za





ANNO 1941

PERDEBERG WINES

The complete experience.

At Perdeberg we have taken
great care to provide wine lovers
with the best quality wines
at any given price.

There is something for the unique you!

Join Our
Wine Club



View All
Our Wines



Vryguns Farm, Voor Agter-Paardeberg Road (WR9) Paarl,

NOT FOR SALE TO PERSONS UNDER THE AGE OF

www.perdeberg.co.za



Meet the
family



No zebras were harmed in the making of this ad.

7630 • T: +27 (21) 869 8244 / 8112 • E: info@perdeberg.co.za

18 • WE ENCOURAGE RESPONSIBLE DRINKING



from campers to
braais, biltong machines
& espitade spits



STAINLESS STEEL
MINI SPIT BRAAI



○ 032 586 1421

www.innovativeproducts.co.za



video of our innovative products here



 buy
LOCAL
SAVE JOBS

wakeflame

Designed and Made in Cape Town, South Africa



CLICK HERE TO WATCH VIDEO

BLOWPIPE

PATENT F2016/00720

COALSHOVEL

BRAAITONGS

BRAAISPATULA

SHOP NOW AT WAKEFLAME.CO.ZA

BUILT FOR ADVENTURE

"Adventures become great memories. GO, make adventure happen."



**BUY
LOCAL.**



UzweloBAGS

HELLO. have you seen OUR
SHOPPER BAGS?



Uzwelo and Expand a Sign have partnered with everyday local heroes to provide a range of bags that are not only functional and stylish, but change lives. It all started by realising that we can only make a real difference when we focus on what we can do, instead of what we can't....

**DID YOU
KNOW?**

- All our shopper bags are made from excess banner fabric, to avoid it going to a landfill.
- They are hand sewn locally by people employed from the community.
- A percentage profit from each bag goes towards the Bateleurs organisation committed to nature conservation.
- The fabric is tough and durable and can be hand-washed and re-used.



Watch Video

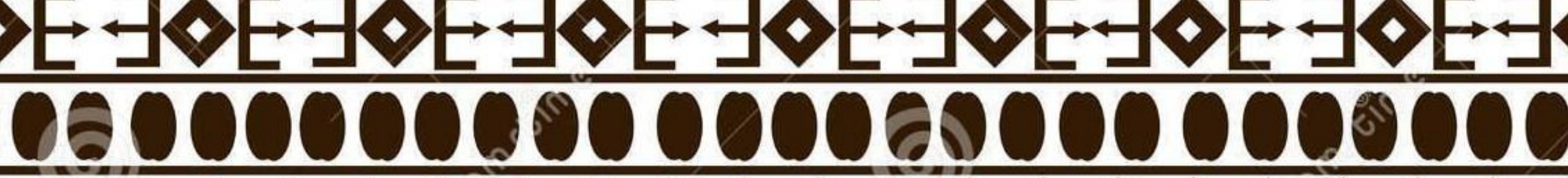
CHANGING LIVES
tanya@uzwelo.co.za | 031 207 2327



www.uzwelo.co.za

**Made in South Africa products
are becoming recognised for
their quality, innovation and
very specific South African
influence**





BUY
Local
FIRST

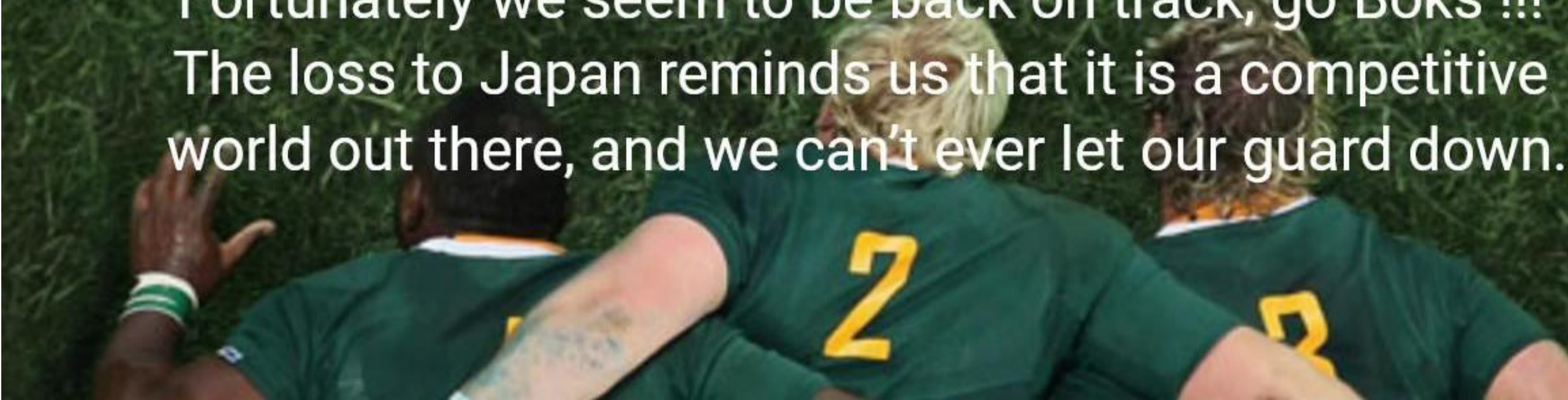
What if we won the Rugby World Cup?

By Andrew Fenwick

The commodity price collapse is having a devastating effect on jobs in South Africa. With an economy and its people so reliant on them for a livelihood, they could soon find themselves out of work. This jobs bloodbath has been predicted by well known economist Mike Schussler and others. Durban-based entrepreneur Andrew Fenwick calls on the public to buy local as one way to help ease the oncoming pain. He says the multiplier effect of manufacturing opens the door to a possible recovery, creating one job will lead to the creation of another and so on. And as the Springboks look to bring home the Rugby World Cup, so Andrew says buy Proudly South African. Not a new thought but one that some may need reminding of.

What if we won the Rugby World Cup?

I would guess that question has been asked many times in the last few decades. The interesting thing is that we have actually shown the world on a few occasions that we can be a nation of winners!! Yes, we have actually won and defied many sceptics in the process. Many were dismayed when we lost to Japan in our opening match of this current World Cup! Fortunately we seem to be back on track, go Boks !!! The loss to Japan reminds us that it is a competitive world out there, and we can't ever let our guard down.





**Local
brands
resonate
strongly
with South
African
consumers
because
they give
them a
sense of
belonging
and trust.**

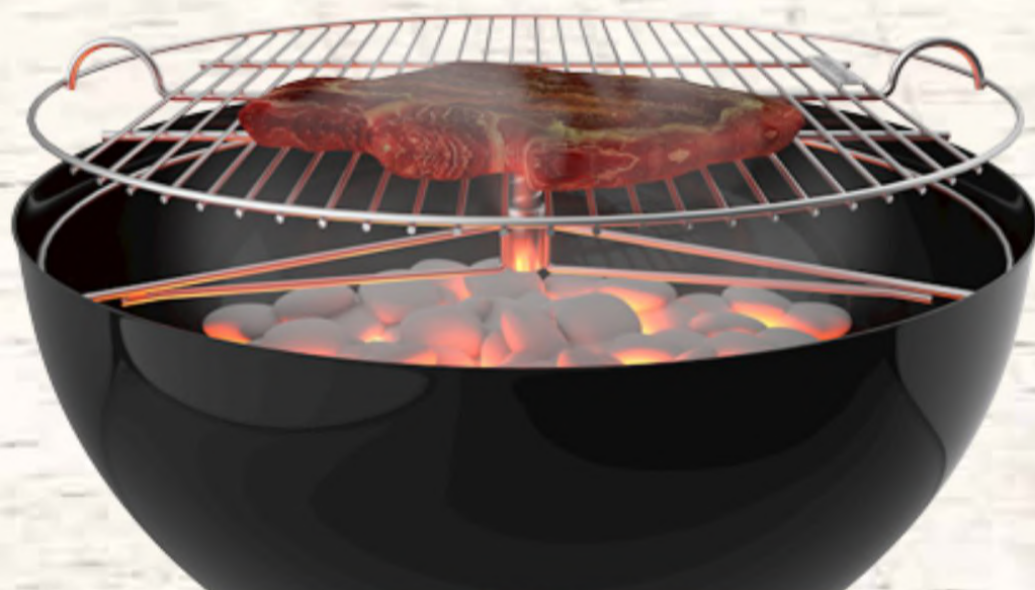
Meet GrillUp.

The “Don’t Burn, Just Turn” height adjustable braai grid.

Without GrillUp...

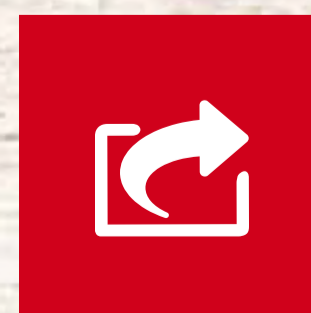
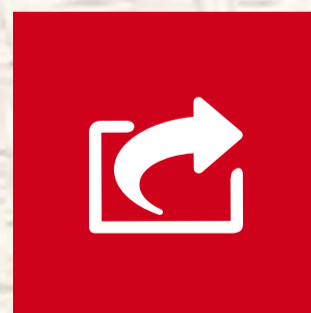


With GrillUp!...



I want one...
Shipping anywhere
in South Africa

VIDEO

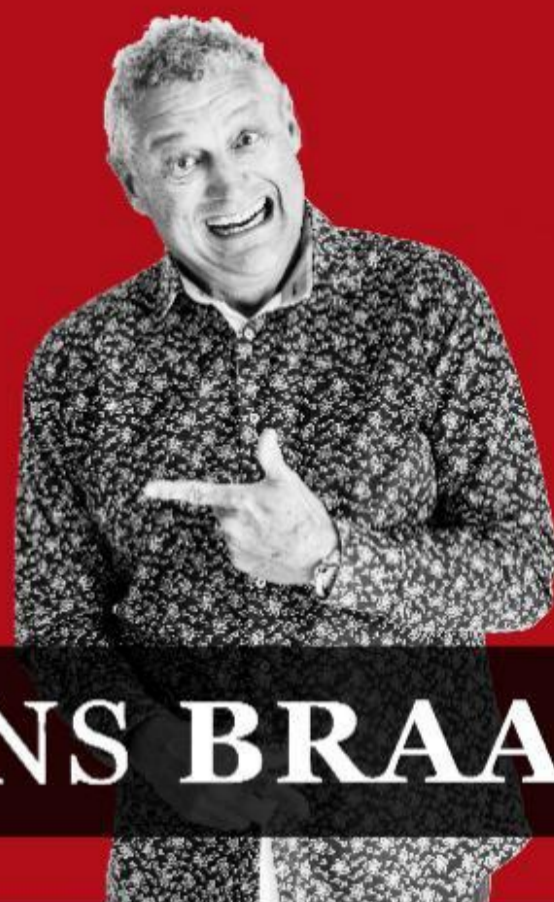




Barry Hilton

PRESENTS

my cousin NOU GAAN ONS BRAAI



Apron



Nou Gaan Ons Braai T-Shirt



My Favourite Animal is Tjops T-Shirt



CLICK HERE
SHOP ONLINE

OFFICIAL BARRY HILTON MERCHANDISE

my cousin

**Free Door to Door Delivery when you spend R500 or more
(only within South Africa)**





WWW
MARK@

THE BRAAI TONG

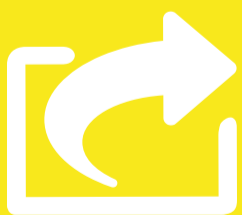
.CO.ZA

Sales, Gifts & Corporate Branding

UNIQUE MARKETING

EXPOSURE FOR YOUR COMPANY & BRAND

HAVE YOUR NAME SEEN AT BRAAI EVENTS ACROSS THE COUNTRY



video



in association with

SPUDOO.CO.ZA
South Africa

PERSONALISED GIFTS FOR ALL OCCASSIONS



0825738519

**Consumers urged to
buy local products
watch video here**





KEEP

CALM

AND BE

BE PROUDLY

SOUTH AFRICAN



ADVENTUROUS AFRICAN SAFARI

AN ADVENTURE GAME FOR THE WHOLE FAMILY

This is a board game, that entails an "Out of Africa Safari Adventure" with players visiting & enjoying the luxury of the most reputable game reserves and popular tourist destinations in Southern Africa.

WATCH VIDEO 

BUY at CNA stores
or shop online : takealot

CLICK
HERE 

It teaches the players all about our wildlife, & incorporates "Real Life Situations", thereby making it an Adventurous Safari that you & your family have only dreamed of undertaking...so read on & make that DREAM a reality!

With 75
Game Reserves

Starting
at the
Cradle
of
Human kind

EDUCATIONAL &
ADVENTUROUS

Solve challenges on your Roadmap through the African bush as a Tourist on the quest to become the SAFARI ECO KING or QUEEN



www.adventurousafricansafari.co.za

Braai sal ons braai...



Striking Energy se reeks **Infrarooi
verhitters** verleng jou braaityd met
ure, weke en maande.

www.striking.co.za | info@striking.co.za | 086 1181 375

*Mention Braai for a special 10% discount**



striking
energy

"Engineered Sunlight"





KEITH HAMILTON

BLVESTONE FIRES • STONECRAFT POTS

www.keithhamilton.co.za • Cell: 082 781 4708



You
Tube

Facebook | 011 465 8740
William Nicol Drive, Fourways



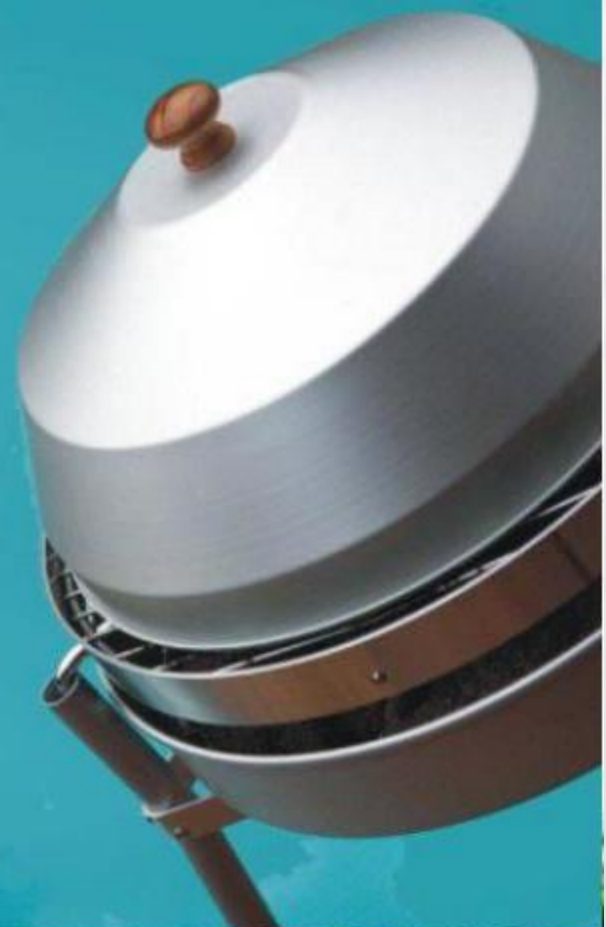
It's a braai. It's a kettle braai.

It's a potjie braai.

It's a breakfast braai.

It's a bread braai.

It's a
Scampibraai



Contact Hennie Cell: 084 581 3718

hennie@scampibraai.co.za

www.scampibraai.co.za

Make outdoor Cooking a Pleasure!

Maak buitelig Kook 'n Genot!

ALL NEW KUDU BRAAI



THE EXCITING BOMA BRAAI



[CLICK HERE TO SHOP AND VIEW OUR FULL RANGE OF ACCESSORIES](#)



- No.2 Potjie
- Rondebrood Pan
- Broodtjie Pan
- Bakskottel
- Roosteraar
- Kampoond & vele meer

Brands & Branding:

Made in... which country?

by Ailsa Wingfield 



[click here for full article](#)



The entry of multinational companies (MNCs) into new markets, while a boon for local consumers who gain access to a greater range of products, may sometimes cause the demise of local companies that are suddenly faced with daunting foreign rivals which have an array of advantages, including vast financial resources, diverse talent pools and sophisticated technology infrastructures, supply chains and operating practices. But, just as David slew Goliath (not the other way around), many local companies have not only survived the multinational competition but thrived. Indeed, many local companies' flexibility and agility, as well as their superior grasp of the domestic operating environment, have propelled them past their global rivals.

One of the most interesting findings from one of our recent Nielsen reports that focused on Global Brand Origin and the dynamic between local vs global brands found conclusively that home-grown brands maintain a powerful hold over local consumers, with a brand's country of origin cited as equally important – or even more important – than other purchasing criteria such as price and quality.

What this means is that, in a crowded retail environment, brand origin may be an important differentiator between brands, making it an extremely valuable asset for both global and local companies. Ultimately, the brands that deliver on a strong value proposition and connect personally to consumers' needs will have the advantage in any given market.

“Country of origin is as important as – or even more important than – other purchasing criteria such as price and quality.”

Many consumers appear to have strong preferences about the origin of the products they buy, but how important is this attribute, really, when they consider a purchase?

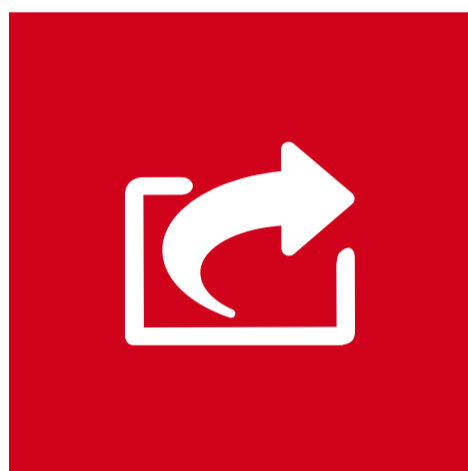
How does it stack up against other selection factors?

Locally Grown Buy Local Here we Grow Locally Grown Buy Local Here we Grow

Made in
South Africa
products not
only
surpasses the
expectations
of the
markets, but
provides the
high quality
our products
are known for.



Proudly South African Buy Local Summit Keynote Address



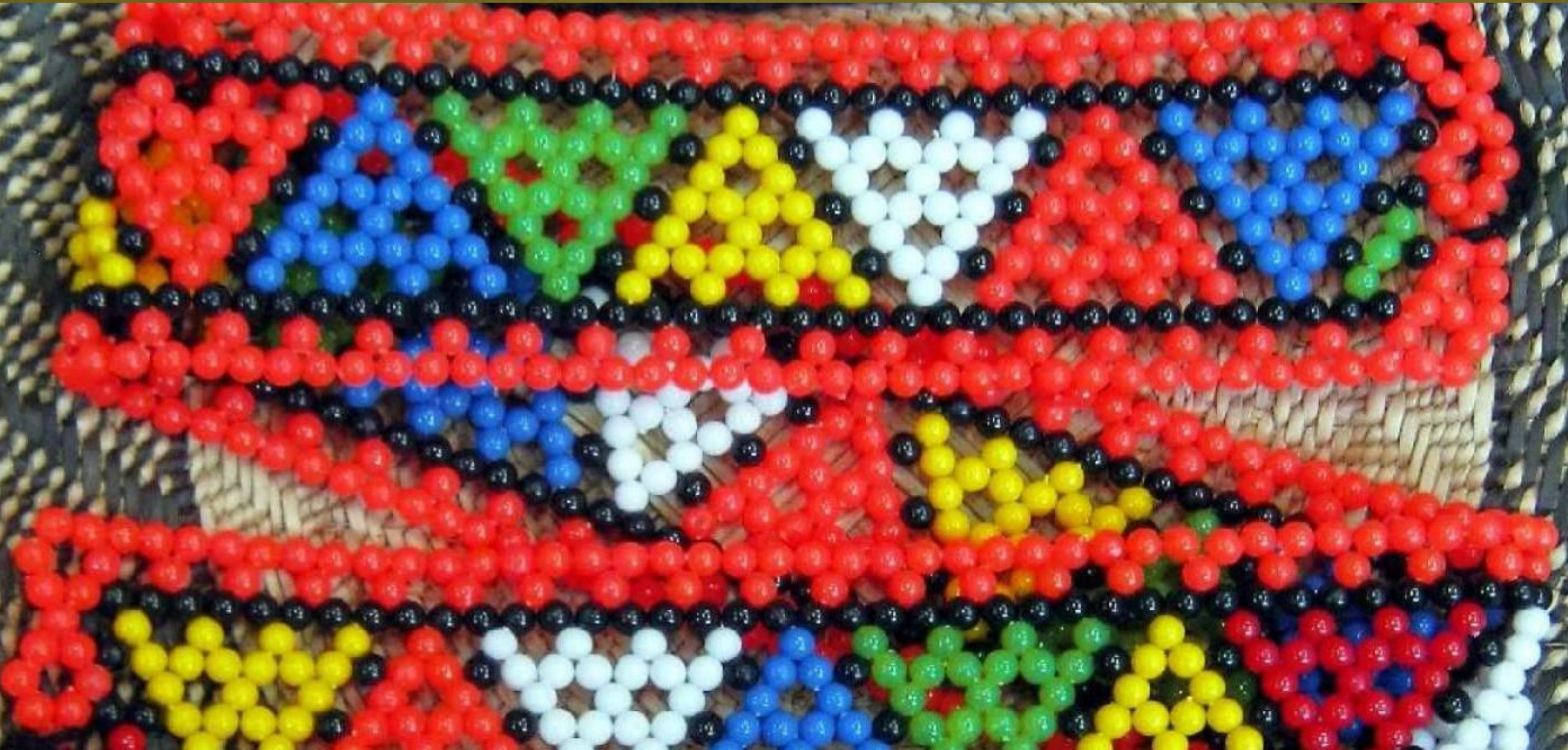
**watch
video here**





Locally-produced products continue to play an important role in the birth of new industries and the growth of established ones, creating jobs and contributing to social and economic development.





GO BRAAAI EVERYWHERE



CHOOSE FROM
CAMPING & CARAVAN
SELF CATERING



get **absolutely**
FREE nights!

**EAT DRINK
& BUY
LOCAL.**

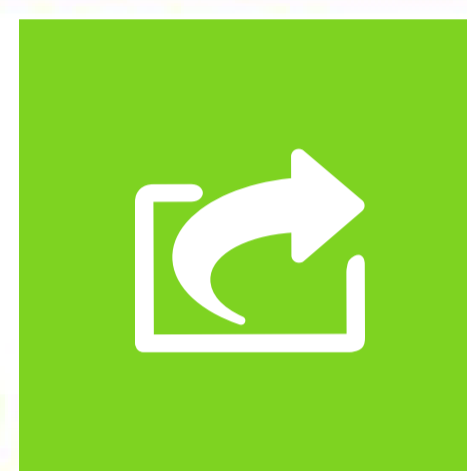


24 hour ● competition
WIN

1 of 7 double tickets



click link in the post
flip to competition page
click WIN + answer the question
competition closes at 2pm sharp
winners announced TOMORROW at 3 pm
collect tickets at the door



8 - 10 JUNE 2018
TICKETPRO DOME



JOIN US FOR THE ULTIMATE *Meat* & BRAAI LOVER'S EVENT OF THE YEAR

You are invited to this year's ultimate foodie gathering, the Fire & Feast Meat Festival presented by Crown National. This gastronomic event celebrates the South African meat industry through a really juicy programme peppered with tasty demonstrations and saucy stalls. Education and enjoyment have been grilled into every aspect of this dynamic event, resulting in a full-flavour experience that will whet the appetite of all food bloggers and writers.

Unforgettable *Features*

This year's features list is expansive with the introduction of **Braaitology**, sponsored by **Chad-O-Chef**. In this 'braai-namite' cooking zone, 10 SACA chefs will prepare appetizer-size dishes of pork, chicken, beef, lamb and even fish for a truly meaty taste sensation. **Each taster portion = R25 = 1 BraaiBuck**. And spicing up this arena is South Africa's own **BraaiBoy**, tongs in hand ready to grill the winner of the Fire & Feast social media meat contest.

The best craft brews will overflow in the refreshing **Craftology** arena while tasty meals can be enjoyed in the **Jack Daniel's Whiskey Bar & Restaurant**. The fully-stocked Jack Daniel's Man Cave has everything the modern man could enjoy – from tattoos to male grooming products – there are also four must-visit meat theatres: **The Poultry Theatre brought to you by County Fair and Festive**; **The Sparta Beef Theatre**; **The Pork Tasting Room**; and **Lamb & Mutton SA Theatre**.

The flavour continues into **BRM Brands Bistro** with the full-bodied **MyBraai Meat & Wine Pairing** an added bonus to the event. South African skill will shine as winners of the 2017 **National Butchers' Challenge**, presented by Crown National, take to the cutting boards for a friendly butchers' challenge, with entries open for the 2019 **National Butchers' Challenge**.

8 - 10 JUNE 2018 | TICKETPRO DOME

Trade Focused Morning Friday 10am - 12pm

Public Days Friday 12pm - 6pm & Saturday + Sunday 10am - 6pm

Click here to RSVP to attend our
weekend long love affair of meat

FOR MORE INFORMATION FOLLOW FIRE & FEAST MEAT FESTIVAL
www.fireandfeast.co.za

Organised by:



T's & C's apply.



#fireandfeast



♥ South Africa



MADE IN SOUTH AFRICA

